



Nudge Training from The Renaissance Institute, www.teacherinfo.com.

Nudge training, a form of microlearning, is based on Nudge Theory that uses short, (30 seconds to 3 minute) lessons delivered via email, text, learning management system, or social media. Nudge training has proven an effective method to provide training that has impact and does not require staff to leave their office or classroom.

2026 Pricing

Number of Users	Cost/Year/User	Notes
Under 1,200	\$1	Minimum \$1,000 per organization
1,200-3,000	\$0.75 (75 cents)	
3,000-5,000	\$0.50 (50 cents)	
5,000-12,000	\$0.35 (35 cents)	
12,000-20,000	\$0.25 (25 cents)	
Over 20,000	Contact Us	Email: info@teacherinfo.com

The Institute uses modern AI tools to inform us of training needs specific to your organization, and personalizes content and timing based on organizational and individual needs.

Key benefits of Nudge training include.

- Enhanced Knowledge Retention
- Continuous Improvement
- Increased Engagement
- Cost-Effectiveness and Scalability
- Improved Decision-Making
- Focused on Specific Needs of the Individual and Organization