



Nudge Training from The Renaissance Institute, www.teacherinfo.com.

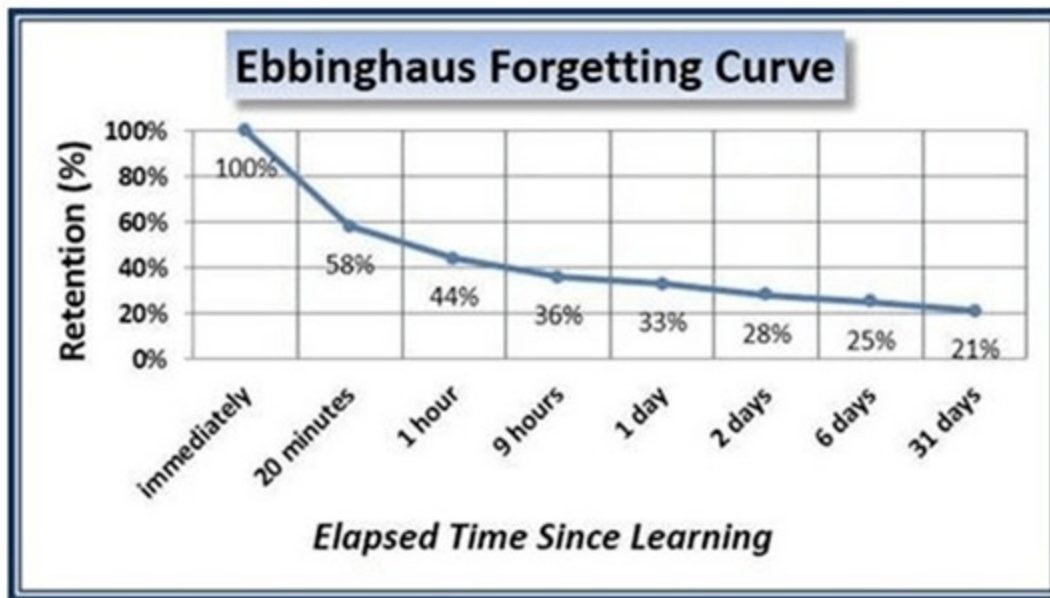
Nudge training, a form of microlearning, is based on Nudge Theory that uses short, (30 seconds to 3 minute) lessons delivered via email, text, learning management system, or social media. Nudge training has proven an effective method to provide training that has impact and does not require staff to leave their office or classroom.

The Institute uses modern AI tools to inform us of training needs specific to your organization, and personalizes content and timing based on organizational and individual needs.

Key benefits of Nudge training include.

- Enhanced Knowledge Retention
- Continuous Improvement
- Increased Engagement
- Cost-Effectiveness and Scalability
- Improved Decision-Making
- Focused on Specific Needs of the Individual and Organization

One of the key challenges faced by schools and businesses is pulling staff out of the classroom or office to sit in a long training session. The average person spends hours in training and feels like they have learned a lot--until the Ebbinghaus Forgetting Curve Kicks in. The Ebbinghaus Forgetting Curve, shown below, kicks in as soon as you leave training and research shows you could forget up to 60% of the information in less than an hour.



Nudging on a regular basis, daily, weekly, or monthly, is a strategy to improve knowledge retention while simultaneously allowing staff to stay in their classroom or office.

The TeacherInfo Series, sponsored by the Renaissance Institute (www.teacherinfo.com) provides Nudge training for an average of \$1/year/user on issues critical to your organization, accompanied by reinforcing content and links to further learning. Our Nudges are being used for compliance training, coaching, professional motivation, as well as just-in-time critical learning. We provide documentation of who has participated and passed.

Current Nudge training focuses on compliance and critical training related to digital technology including digital wellness, cybersecurity, privacy, and media literacy.

Contact us at info@teacherinfo.com for more information.